



# THE OFFICE OF ECONOMIC OPPORTUNITY AND INCLUSION VISION AND PRIORITIES





# ECONOMIC OPPORTUNITY AND INCLUSION CABINET

## Office of Economic Opportunity and Inclusion

*Business Strategy  
Cannabis Equity  
Global Affairs  
Operations  
Policy  
Strategic Planning  
**Supplier Diversity/BRJP\****

## Office of Small Business Development

*B•Local App  
Main Streets  
Mobile Enterprises  
Outdoor Dining  
ReStore Program  
Technical Assistance  
WeBOS*

## Office of Consumer Affairs and Licensing

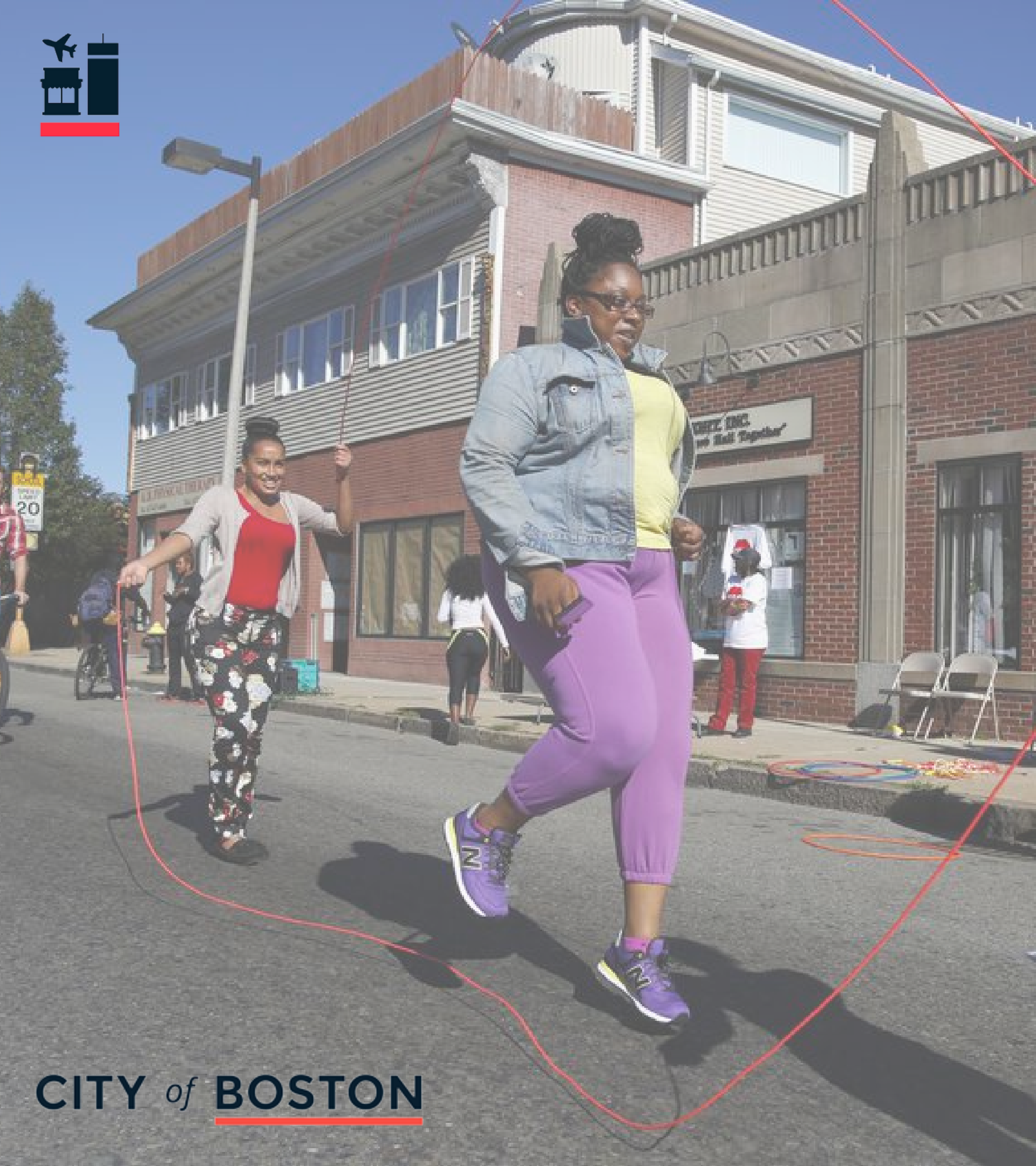
*Boston Licensing  
Board  
  
Boston Cannabis  
Board*

## Office of Tourism, Sports, and Entertainment

*Film & TV  
Marketing  
Special Events  
Tourism*

*\* will become own department in FY23*

**Boston Planning  
and Development  
Agency**

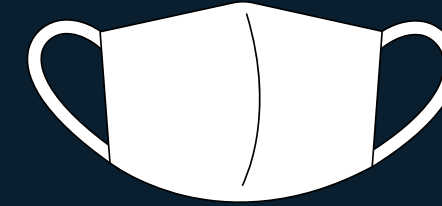


## VISION

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*A resilient, economically equitable, sustainable, and vibrant city that centers people and creates opportunities to build generational wealth for all communities.*





**COVID  
RECOVERY**



**NEIGHBORHOOD  
REVITALIZATION**

# **STRATEGIZING FOR SUCCESS**

*In 2022, our strategies and tasks will fall under four basic focus areas that will help us determine what will be our priorities for the year.*



**SHIFTING CITY  
INVESTMENTS**



**PROSPERITY  
FOR ALL**





## GOALS FOR EACH FOCUS AREA

*What we hope to accomplish in 2022*



### COVID RECOVERY

- 1 Improve the experience of small business owners looking for resources
- 2 Attract customers, residents, tourists, and workers to major city centers and local hubs



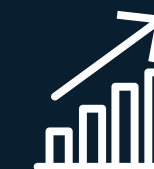
### NEIGHBORHOOD REVITALIZATION

- 3 Establish policies that maintain existing businesses and cultural institutions
- 4 Turn neighborhoods into destinations to drive tourism and support for local small businesses



### SHIFTING CITY INVESTMENTS

- 5 Make city contracts more equitable and accessible and the process more transparent
- 6 Develop programs or initiatives that provide capital to local businesses and residents



### PROSPERITY FOR ALL

- 7 Support efforts to enhance our economic competitiveness, and attract and grow new and existing businesses
- 8 Create a system that coordinates all talent pipeline programs and connects residents to job opportunities





## SELECT URGENT PRIORITIES

- Addressing cannabis equity
- Completing the Reimagine Main Streets project
- Creating programs and policies that prevent business displacement
- Delivering efficient small business support services



**CITY** of **BOSTON**

- Developing sector-specific strategies for talent pipeline / retention (i.e. life sciences, green tech)
- Establishing a permanent outdoor dining program
- Filling commercial storefront vacancies
- Launching a Downtown revitalization effort
- Implementing supplier diversity plans
- Updating the Boston Brand